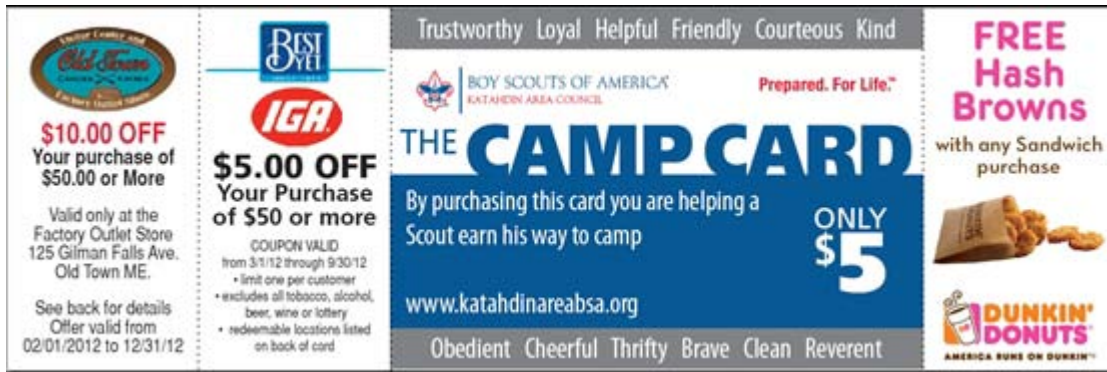


Pine Tree Council, BSA 2013 Camp Cards Program



Pine Tree Council Camp Card Partnership Proposition

Our goal with this partnership is to provide an additional funding resource to our youth in order for them to generate the revenues needed to participate in Scout Camp through the use of vendor sponsored savings cards. Scouts will sell these cards to our 1 million residents in our service area for \$5 each, and will be able to keep 50% of the fee to apply towards their camping fees.

The Pine Tree Council, BSA wishes to partner with local businesses and organizations within the State of Maine to participate in 2013 Camp Cards Program. As a partner in this program we are asking your business or organization to provide an incentive for display on our Camp cards. Examples of incentives featured on similar cards:

- \$5 (or more) off a purchase of 25\$ (or more) at your business.
- Free item with a purchase (i.e. free appetizer with the purchase of an entrée)
- 5 or more percent of your entire purchase.
- Create your own incentive

Your option can either be displayed on the main card for multiple uses, or as a tear off coupon for a one time use per card issued.

In exchange for this support, the Pine Tree Council, through its Camp Card program will offer:

- Market penetration to nearly 1 million Maine Residents through 7000 youth selling 30,000 cards.
- Logo on all recruiting materials used in our Camp Cards Program (March, 2013 to May, 2013), including leader's guides, cash collection envelopes, camp cards, tracking sheets, and promotional materials.

Through this partnership we plan to assist 5000 youth and their families to participate in a Scout Camp experience in 2013, and provide visibility and brand recognition to businesses within Maine.

Pine Tree Council, BSA
2013 Camp Cards Program

Partnership Agreement

Business Name: _____

Contact: _____

Address: _____ Town: _____ Zip Code: _____

Phone: _____

Email: _____

We, _____ wish to participate in the 2013 Pine Tree Council Camp Card. Our organization's incentive to be featured on the card will be as follows (check one):

- \$ _____ off a purchase of \$ _____ or more.
- A free _____ with the purchase of _____.
- _____% off your entire purchase.
- Other: _____
_____.

We would like our option to be featured as follows:

- One time tear off (Limit of 4 - Reserved for \$5 or more off purchase)
- On the back of the card for repeated use and/or publication on website

We agree to let Pine Tree Council utilize our logos in producing the 2013 Camp Card. Please Sign Below

For the Business

For Pine Tree Council