



2013 SPRING RECRUITMENT TIMELINE

Why is spring time a great time to recruit?

- Outdoor activities!
- Summer camp!
- Kindergarteners become eligible to join June 1st

Why is the ideal place to hold a recruiting event at a school cafeteria or gym?

- The new families who could join scouting do not know where your unit meetings are, but they know where local schools are.
- New cub scouts might feel more comfortable at a school they already attend.

Why is it important to try to get as many youth members registered and entered in the Scoutnet system as soon as possible?

- Scouts who are registered are able to participate in the full year of planned programs at the District & Council level, along with their peers.
- Scouts who are registered are covered by insurance.

What other things should you consider?

- Mondays, Fridays, Saturdays & Sundays are generally tough days to recruit on.
- If you can't do a stand alone sign up, you can use your April or May pack meeting as an opportunity (if you do, instruct new families to come early so you can have a new parents meeting to orient new families into the pack)

ACTION STEPS FOR UNIT LEADERS

- By April 15th – Get the following information to your District Membership Chair or District Executive
 - Date, Time & Location of your spring recruit
 - Amount it costs to join your pack
 - Contact name & phone number for sign up
- By April 30 – Assist with flyer distribution & boy talks
- By May 15th – Hold sign up meeting or activity
- By May 30th – Applications & Monies submitted to Pine Tree Council

For more information contact....

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